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UConn Traditions

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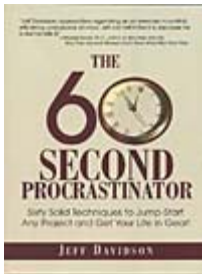
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Creative Currents

Recent works by alumni and faculty



The 60 Second Procrastinator

Jeff Davidson '73 (BUS), '74 M.B.A.
(Adams Media)

Self-help books and management handbooks share a common trait: They break down complicated tasks into smaller, less daunting dilemmas that help move the reader toward resolving whatever situation may be at hand.

UConn alum Jeff Davidson, a management consultant and motivational speaker, has been a prolific author on such topics, having previously written several books, including *The Complete Idiot's Guide to Managing Your Time* and *The Complete Idiot's Guide to Managing Stress*.

Recognizing the difficulty of getting procrastinators to even begin reading, Davidson offers an easily accessible compilation of 60 essays filled with familiar, everyday examples of barriers to productivity and common sense approaches to overcoming them.

Combining psychology and management principles with humor and crisp writing, Davidson's book provides more than just an opportunity for procrastinators to fill out a collection of books on the subject. — *K.B.*